

# Quality Assessment

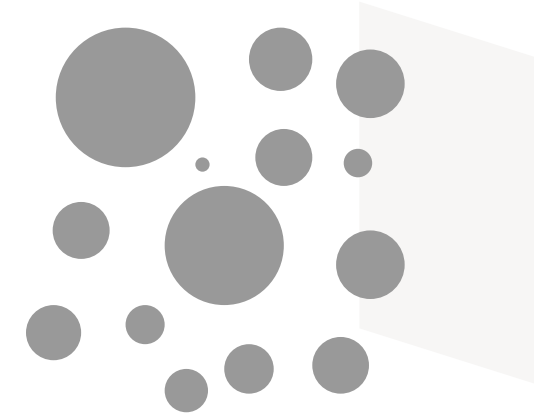
The Common Goal Network unites organisations around the world that are using football to contribute to people and planet. Common Goal utilises the approach of a minimum 1% contribution across all sectors of football and society in order to achieve our vision of a just and dignified life for all and a sustainable planet for generations to come.

Through its membership process, Common Goal evaluates organisations according to both basic and specific Football for Good criteria that establish how it uses football to generate impact towards social topics aligned to the Sustainable Development Goals

This document provides an overview of the membership process and criteria employed by Common Goal. For more information you can check out our [Common Goal Governance Manual](#) and our [Common Goal Community Pledge](#).

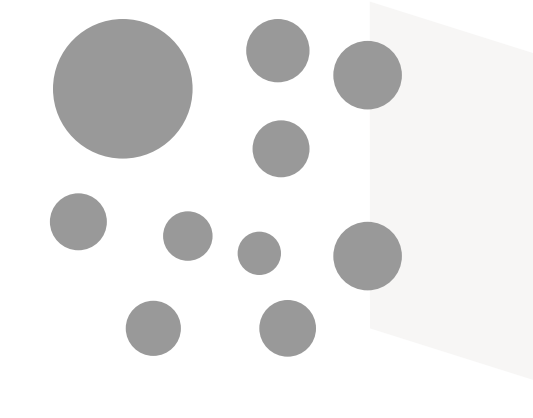
## 6-STEP VETTING PROCESS

### 1 APPLICATION



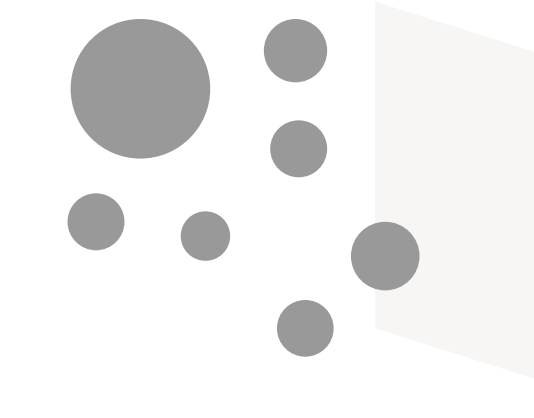
The applicant completes an online questionnaire, agreeing to the core goals and values of the Common Goal Community.

### 2 REVIEW



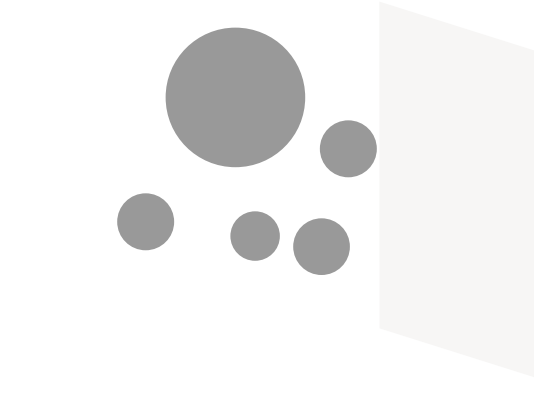
A Community Team member reviews the questionnaire and supporting documents.

### 3 SITE VISIT



A virtual or in-person site visit provides insight into the organisation's work.

### 4 REFERENCE CHECK



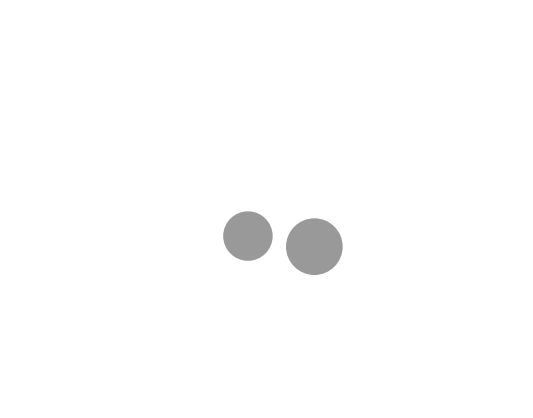
References complete an online form to validate the organisation.

### 5 RECOMMENDATION



The Community Team evaluates and recommends the applicant to the Membership Committee.

### 6 FINAL DECISION



The Membership Committee votes on the organisation's acceptance.

## Community Membership Criteria

### A. BASIC CRITERIA

#### Contribution to people and planet

- Alignment with the Sustainable Development Goals

#### Alignment & Operations

- Political and religious affiliation
- Safeguarding
- Inclusion and diversity
- Gender equity
- Climate action
- Youth development
- Transparent practices
- Collective action, learning and knowledge exchange

### B. FOOTBALL FOR GOOD CRITERIA

- Community based programme implementation
- Advocacy and resource mobilisation
- Expertise and capacity development
- Other approaches using football to create impact towards people and planet and the Sustainable Development Goals

